



CERTIFICATE OF ACCREDITATION

The ANSI National Accreditation Board

Hereby attests that

Certification Institute for Research Quality

1629 K Street NW, Suite 300, Washington DC 20006, USA

ACCREDITATION ID# 8909

Fulfills the requirements of

**ISO/IEC 17065:2012 Conformity assessment -
Requirements for bodies certifying products, processes
and services**

LIST OF CERTIFICATION SCHEME(S)

Market, Opinion and Social Research Certification

This certificate is valid only when accompanied by a current scope of accreditation document. The current scope of accreditation can be verified at www.anab.org.

A handwritten signature in black ink, appearing to read 'R. Douglas Leonard Jr.', is positioned above a horizontal line.

R. Douglas Leonard Jr., VP, PILR SBU

Expiry Date: 01 June 2024



Cert ID: ZPFHFRFE

SCOPE OF ACCREDITATION

GRANTED 2020-01-31:

03.020 Sociology, Demography

03.100.20 Trade, Commercial function, Marketing



R. Douglas Leonard Jr., VP, PILR SBU
Expiry Date: 01 June 2024

