



CERTIFICATE OF ACCREDITATION

The ANSI National Accreditation Board

Hereby attests that

Certification Institute for Research Quality
1629 K Street NW, Suite 300, Washington DC 20006 United States
ACCREDITATION ID# 8909

Fulfills the requirements of

**ISO/IEC 17065:2012 Conformity assessment - Requirements
for bodies certifying products, processes and services**

LIST OF CERTIFICATION SCHEME(S)

Market, Opinion and Social Research Certification

This certificate is valid only when accompanied by a current scope of accreditation.
The current scope of accreditation can be verified at www.anab.org.

Lori Gillespie, Vice President, MVP SBU
Expiry Date: 01 June 2026



Cert ID # ASBHG YGB

for programs within the following

SCOPE OF ACCREDITATION

GRANTED 2020-01-31:

03.020 Sociology, Demography

03.100.20 Trade, Commercial function, Marketing

